

TR AVERS

NEW YORK



TALL TALES | Fall 2024

TALL TALES, the latest passementerie collection from Travers, is a playful and eclectic collection of trimmings designed to add dimension, depth, and refined detail to a range of interiors. Inspired by age-old fables, myths and legends, and the storytellers that passed these tall tales from generation to generation. This collection of original trims displays a rich versatility both in design and technique, with a rich and diverse colour palette that gently

evolves from our Wayfarer fabric collection. The variety of hues and saturations in Tall Tales perfectly encapsulates the spirit, history and vibrancy of the stories told. From pretty botanicals to cheeky conversational designs and creative braids, each design layers fable with fabric to create exciting, invigorating and considered spaces.

BY ZIMMER + ROHDE

Trailing Fern | 60081

A delicate embroidery referencing 19th century botanical illustration, TRAILING FERN is a sophisticated and elegant design that flows gently up the tape. Embroidered on a linen ground, the combination of pretty stitches and fresh colours create a beautiful design representative of new beginnings: perfect for a fresh interior space.

4 colours, 100% LI, Embroidery: 90% CV, 10% PES



Monkey Business | 60082

MONKEY BUSINESS is a delightful and playful narrative design that tells the story of two cheeky characters stealing fruit from the trees. Embroidered using matte yarns on a cotton-linen ground, this design has a handcrafted look, and it's cheery nature is sure to bring a smile to any scheme.

4 colours, 60% CO, 40% LI, Embroidery: 100% PES

Cuba Brush Fringe | 60083

Carefully crafted, the CUBA BRUSH FRINGE is set apart by its intricately bound header. Inspired by the thatch rooves found on Cuban beach huts, ripples of colour wind between lengths of lively jute-look fringe; a true celebration of artisanal weaving techniques.

7 colours, 75% LI, 25% CO



Press release: Travers Passementerie | Fall 2024
press@zimmer-rohde.com | www.zimmer-rohde.com

BY ZIMMER + ROHDE

Cancan | 60084

CANCAN is a convivial design with a semi-circular motif alternating in direction as it travels up the braid. Skillfully embroidered and inspired by the colourful skirts of cancan dancers as they move in the kick line, this design can be used alone or layered to create a mesmerising geometric trim with a myriad of colour possibilities.

6 colours, 100% PES



Freya | 60085

FREYA sees ripples of ivory cording play against a fine linen ground with a subtle micro-ottoman effect. Named after the Norse goddess of love and blessings, Freya was known for her gentleness, beauty, and for seeing and telling the future. This subtle design plays deftly with positive and negative space to create a trim suitable for both contemporary and traditional applications.

5 colours, 100% LI, Embroidery: 100% CV

Codona | 60086

A smart and contemporary trim, CODONA masterfully combines matte and soft sheen cording overlaid with tack stitching to create an elaborate intertwining trellis motif. The symmetry and craftsmanship within the design gives a subtle nod to Art Deco design, whilst the stitch techniques reference early examples of couched embroidery.

4 colours, 60% LI, 40% CO, Embroidery: 50% CV, 30% CO, 20% PES



Koi Ahoy | 60087

Nicknamed 'living jewels' and representative of prosperity in Eastern cultures, Koi are known to symbolise abundance, perseverance and strength. Inspired by the Chinese legend in which Koi swim against a waterfall and are transformed into Dragons, in KOI AHOY vibrant, jewel-toned embroidered fish swim through ripples of blue waves on a cotton ground, creating a convivial yet elegant design.

2 colours, 100% PES, Embroidery: 75% CV, 25% PES

Pardus Velvet | 60088

PARDUS VELVET is an elegant animal skin velvet-embroidery design named after the Latin for leopard and inspired by the writings of Rudyard Kipling. Combining techniques of embroidery and applique with the rich texture of velvet, Pardus Velvet sees embroidery carefully placed to expose and hide sections of velvet, creating a nuanced and stylish take on leopard skin.

5 colours, 60% LI, 40% CO, Embroidery: 70% CV, 30% PES



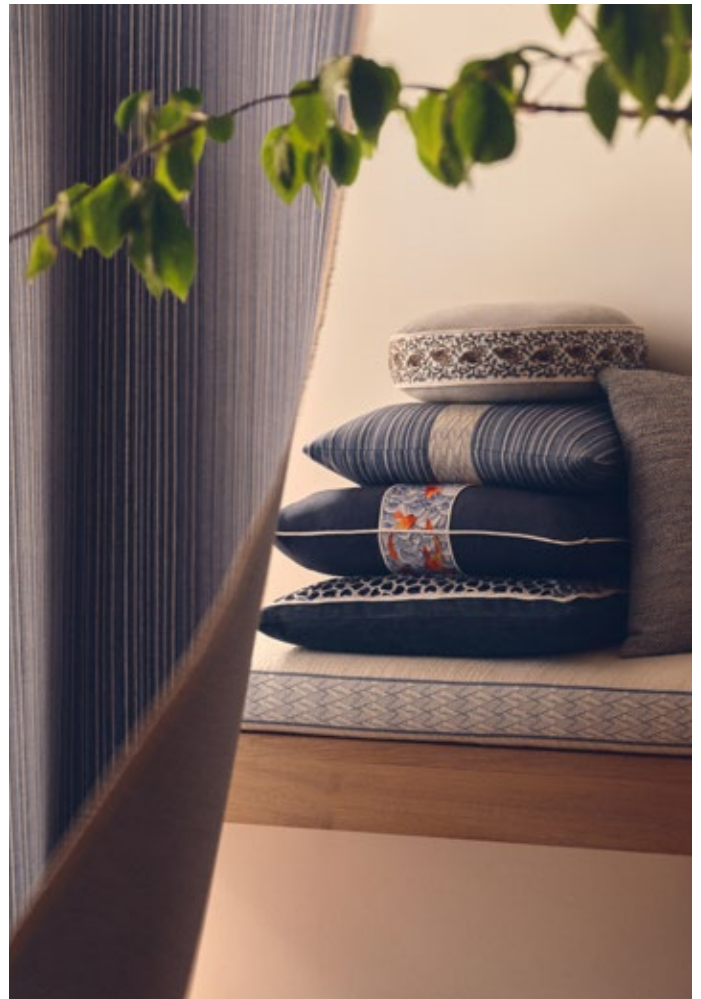
Press release: Travers Passementerie | Fall 2024
press@zimmer-rohde.com | www.zimmer-rohde.com

BY ZIMMER + ROHDE

Tangle Tape | 60089

A meandering maze woven in cotton, TANGLE TAPE was inspired by the story of the Labyrinth in Greek mythology. Suitable for both contemporary and traditional applications, the weave structure of the design creates a beautifully matte story in a vibrant palette of 5 carefully curated and harmonious tones.

6 colours, 100% CO



Press release: Travers Passementerie | Fall 2024
press@zimmer-rohde.com | www.zimmer-rohde.com

BY ZIMMER + ROHDE